

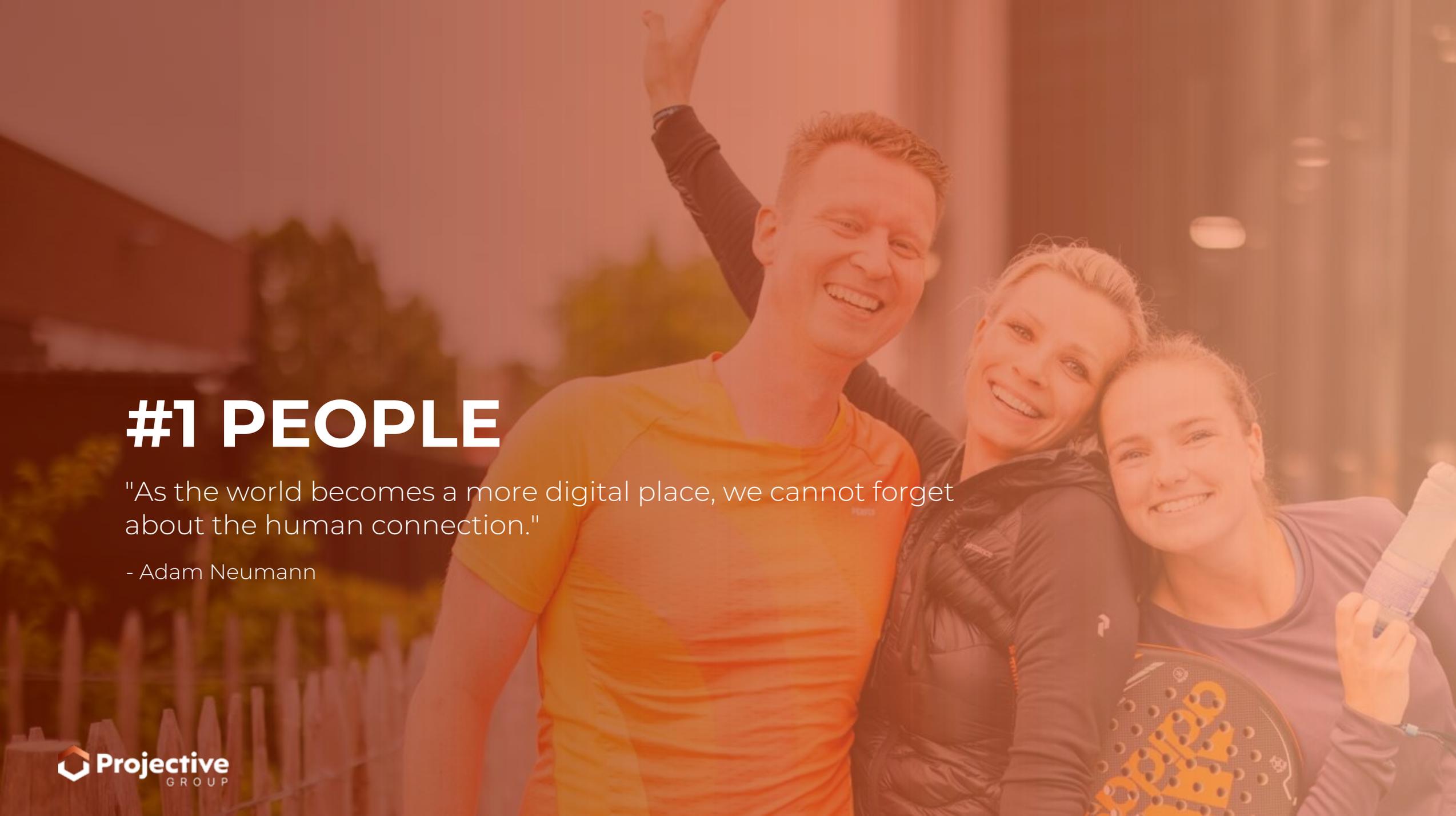


Culture Book



THIS IS WHAT WE STAND FOR





#1 PEOPLE

"As the world becomes a more digital place, we cannot forget about the human connection."

- Adam Neumann

**WE FOSTER EMPOWERMENT,
ENGAGEMENT & ENTREPRENEURSHIP.**





We embrace people for who they are, yet challenge them to be their **best self**.



We look at roles differently. **All** our people can have **a real impact** on the organisation.



We value **humanity**.

We put people first.

#2 WORK

"We have a strategic plan. It's called doing things."

- Herb Kelleher

We don't deliver services, we partner with companies.





We value **excellence**.



We build **expertise** and drive **change** in the financial services industry.



We are driven by **ambition**, **quality** and **a pragmatic approach**.



We get things done.



#3 GROWTH

"Dedicate yourself to continuous personal improvement. You are your most precious resource."

- Brian Tracy

**WE VALUE PERSONAL DEVELOPMENT.
YOUR TALENT IS OUR FOCUS.**





We are an ambitious, growing company with **a scale-up mentality.**



We are partners for your career. Training, coaching & development make up our **DNA.**



We create **opportunities** for our clients and our employees.

Your talent is our focus.



#4 ORGANISATION

"Great leaders find ways to connect with their people and help them fulfil their potential."

- Steven J. Stowell

**WE DON'T DO PYRAMID STRUCTURES.
WE CONSIDER ALL BRICKS EQUAL.**





We value equality.



We look at **roles** and **responsibilities**.



We don't have performance interviews but RUHI (**Are You Having Impact**) sessions.



We don't wait for opportunities to arise.
We **take action** and create them.

**You're in the driver's seat of your career.
We're just your pit crew.**

A photograph of a man and a woman in conversation at a social gathering. The man, on the left, is bald with a beard and is wearing a grey sweater, holding a glass of orange juice. The woman, on the right, has long blonde hair and is wearing glasses and a dark jacket, holding a plate with a sandwich and a glass of orange juice. The background is blurred, showing other people in a warm, indoor setting. The entire image has a soft orange tint.

#5 CULTURE

"Diversity is being invited to the party; inclusion is being asked to dance."

- Verna Myers

WE VALUE HAPPINESS.





 **Fun** is part of our job description.

 The office is a place to **connect**.
Yes, we have a bar.

 We communicate
in an **open** and **transparent** way.

**Inclusion is as important as diversity.
We foster a real sense of belonging.**



**JOIN US, YOU
WON'T REGRET IT**

hello@projectivegroup.com



Thank you

